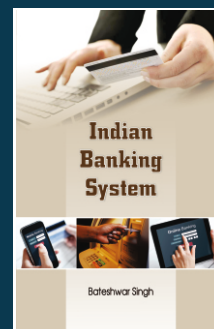
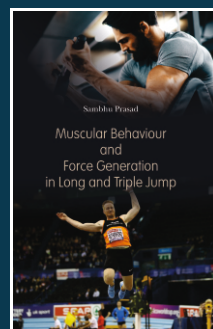
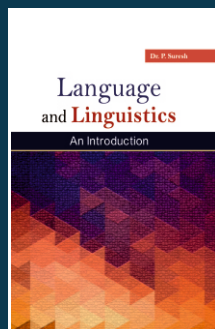
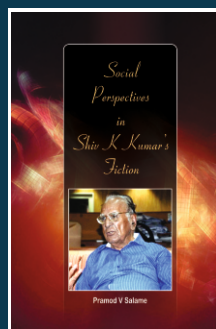
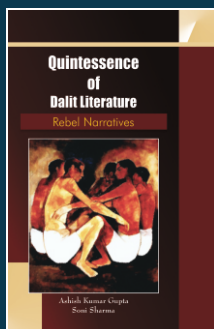
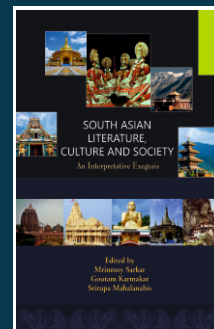
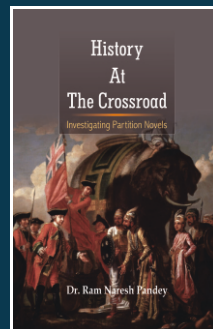
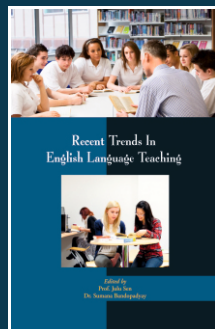
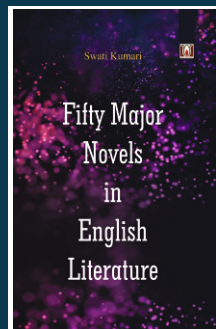
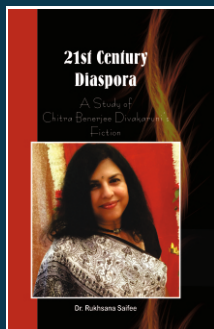
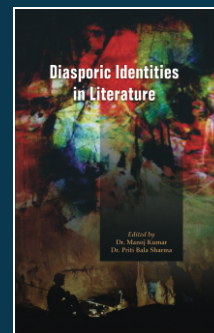
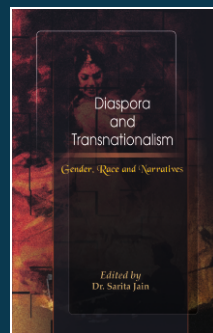
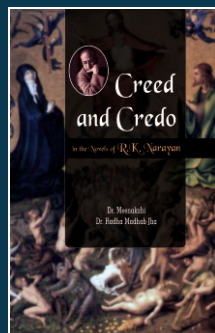
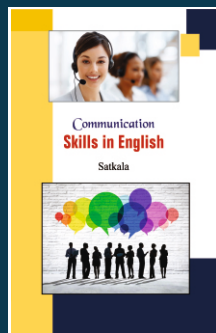
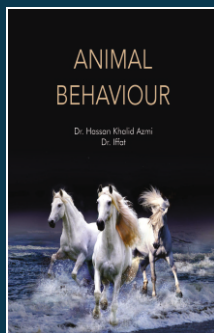




AKHAND PUBLISHING HOUSE

Catalogue 2019



E-mail : akhandpublishinghouse@gmail.com
akhandpublishing@yahoo.com
Website : www.akhandbooks.com

Akhand as a publishing house is trying to justify the name it inherits from scholars, saints and other extraordinary men of inquiry and erudition. Akhand publishing house is well-established publisher of standard and quality books. Our motto is to publish quality books at reasonable price and also offer attractive royalties to the authors. We follow aggressive marketing strategy to promote our books globally. We work closely with our authors and customers to make our value chain strong.

Our experienced and professional team members help you get a good handle on expectations, timelines, besides taking care of all your publication needs like editing, cover design, compilation and marketing assistance to make sure you achieve the success you deserve.

Akhand has a large number of books in Indian market including supplies to reputed government colleges as well as private institutes. Akhand has various mode of promoting his books like Direct Marketing, Book Fares, Seminars, Online Channel, Distributor and many other reliable international channels.

We also endeavour to publish recent development in the field of Management, Science, Art & Humanities, Economics, Education, Literature, Indian Traditions/Western Traditions and Culture, Folklore, Mythology, History & Archaeology, Religion & Philosophy, Indology, Buddhism & Tibetan Studies, Music, Tourism, Yoga & Meditation etc.

Akhand Publishing House invite quality manuscripts in the following areas under the general editorship of Prof. Charu Sheel Singh:

- | | |
|--------------------|---|
| 1. English Poetry | 4. English Literary Criticism |
| 2. English Fiction | 5. English Short Story |
| 3. English Drama | 6. English Biographics/Autobiographies. |

Akhand also invites manuscripts on aforesaid disciplines. If you have any such proposals please send details to : akhandpublishinghouse@gmail.com

We offer a complete book store at our website www.akhandbooks.com. Interested customer may visit at our website and make order for the desired books. We would be more than happy to serve them. If you need more information about us please feel free to write us.

PUBLISH WITH US

If you would like to publish a book with us in areas like Management, Science, Art & Humanities, Economics, Education, Literature, Indian Traditions/Western Traditions and Culture, Folklore, Mythology, History & Archaeology, Religion & Philosophy, Indology, Buddhism & Tibetan Studies, Music, Tourism, Yoga & Meditation etc. please send us a proposal giving the following details:

- | | |
|------------------------------------|-------------------|
| ● Proposed Title | ● Target Audience |
| ● Brief Description about the Book | ● Author Biodata |

Send your proposal to: akhandpublishinghouse@gmail.com

DEAR LIBRARIANS/H.O.D.

1. Discount is applicable on our catalogue price as per G.O.C rules.
2. The books against your confirmed order(s) will be dispatched through registered post with free packing and postage in India.
3. No advance payment is required for Institutions/Colleges/Libraries Order. Payment can be made through bank draft payable at New Delhi or through NEFT/ RTGS (Bank Transfer) after you receive the books.

CONTENTS

New Releases 2019.....	3
Agriculture.....	7
Education/Psychology.....	7
Library Science.....	7
Tourism.....	7
Literature.....	8
Media/Mass Communication/Advertising.....	9
Economics.....	9
Commerce/Management.....	10
Sociology/Women Studies.....	10
Home Science.....	12
Environmental Studies/Geography.....	12
Political Science/Defence.....	13
History.....	14
Religion/Philosophy.....	14
Electronic/Engineering.....	14
Sciences.....	14
Botany.....	14
Biology.....	15
Chemistry.....	15
Physics.....	16
Zoology.....	17

Prices and specifications are subject to change without prior notice

Bank Details:

Account Name	:	Akhand Publishing House
Bank Name	:	Allahabad Bank, Ansari Road, Daryaganj, New Delhi-110002 (INDIA)
Account No.	:	50070474556
IFSC Code	:	ALLA0210411
MICR Code	:	110010008

NEW RELEASES 2019

		Rs.			Rs.
Atal The Invincible A Grand Parliamentarian <i>Ram Nivas Kumar</i> 978-93-88998-66-6	2019	225	Perspectives in Sociology <i>Dr. Gyanendra Singh</i> 978-93-88998-63-5	2019	1200
Edward Said's Orientalism A Critique of Western Cultural Hegemony <i>Dr. Jai Singh</i> 978-93-88998-64-2	2019	595	Communication Skills in English (PB) <i>Dr. Satkala</i> 978-93-88998-11-6	2019	450
Fifty Major Novels in English Literature <i>Swati Kumari</i> 978-93-88998-60-4	2019	2600	Mainstream Fifty Works of English Literature <i>Dr. Satkala</i> 978-93-88998-20-8	2019	1600
Mind Games and Success in Interviews <i>Dr. Mehzebbeen Sadriwala, Dr. Rukhsana Saifee</i> 978-81-939342-0-3	2019	999	Learning of Dr. APJ Abdul Kalam An Impetus to The Youth <i>Ram Nivas Kumar</i> 978-93-88998-67-3	2019	225
Fifty Major Novels in English Literature (PB) <i>Swati Kumari</i> 978-93-88998-60-4	2019	1200	Mainstream Fifty Works of English Literature (PB) <i>Dr. Satkala</i> 978-93-88998-20-8	2019	800
Mind Games and Success in Interviews (PB) <i>Dr. Mehzebbeen Sadriwala, Dr. Rukhsana Saifee</i> 978-81-939342-0-3	2019	400	Textbook of CAD/CAM (PB) <i>Dr. Raj Kumar Easwara Pillai</i> 978-93-88998-47-5	2019	550
Recent Trends in Education <i>Dr. Utpal Kalita & Dr. Phunu Das Sarma</i> 978-93-88998-61-1	2019	1600	Self-Care Behaviour Psychological Factors in Diabetic Adults <i>Urooj-un-nisa, Humera Shafi</i> 978-93-88998-00-0	2019	600
Textbook of CAD/CAM <i>Dr. Raj Kumar Easwara Pillai</i> 978-93-88998-47-5	2019	2100	Export Import Management Basics of International Trade & Transportation <i>Dr. Premkumar Balaraman</i> 978-93-81416-52-5	2019	3000
Banking Management <i>Dr. Suresh Chandra Bihari</i> 978-93-88998-46-8	2019	2600	The Ugly Face of Hindutva A Threat to Our National Survival <i>Dr. Jayanta Kumar Dab</i> 978-93-88998-21-5	2019	1200
Banking Management (PB) <i>Dr. Suresh Chandra Bihari</i> 978-93-88998-46-8	2019	1200	Sociological Insights to Education <i>Dr. Satish Kumar Kalhotra, Dr. Ritu Bakshi</i> 978-93-88998-18-5	2019	1200
Communication Skills in English <i>Dr. Satkala</i> 978-93-88998-11-6	2019	950			

Wake up Silicon Valley

From Prison to Paradise

Chitra Lele

978-81-939342-7-2 2019 750

Value Education in the Bhagavad Gita*Dr. Sheojee Singh*

978-93-88998-27-7 2019 1200

**Social Perspectives
in Shiv K Kumar's Fiction***Pramod V. Salame*

978-93-88998-28-4 2019 750

**Muscular Behaviour and Force Generation
in Long and Triple Jump***Dr. Sambhu Prasad*

978-81-939342-8-9 2019 400

Gauchara Dynamicity

Prediction on Planetary Research

Dr. Ambika Prasad Parashar

978-81-939343-5-7 2019 450

Eco-Feminist Perspective

Select Works of Kamala Das and Sugathakumari

Dr. Jishamole Alex

978-81-939342-5-8 2019 750

Ecocritical Representation of Literature

An Indian Perspective

Samrat Bisai

978-81-939342-6-5 2019 750

**Immoral Traffic and Exploitation of
Women in India***Dr. Shyamal Kumar Mukerjee*

978-93-81416-98-3 2019 1600

Population Ecology*Dr. Saaduz Zafar Ali, Dr. Saeedut Zafar Ali*

978-93-88998-01-7 2019 1600

Population Genetics and Evolution*Dr. Saaduz Zafar Ali, Dr. Saeedut Zafar Ali*

978-93-88998-02-4 2019 2100

Economics of Financial Markets in India

Operation, Integration and Efficiency

Dr. Iti Vyas

978-93-88998-31-4 2019 1500

Emerging Trends in Retailing*Dr. Neenu Sharma*

978-93-88998-05-5 2019 800

Contemporary Indian SocietyIssues and Challenges with Special Reference
to North-East India Volume-II*Dr. Anga Padu, Mr. Narendra Singh*

978-93-88998-14-7 2019 750

Animal Behaviour*Dr. Hassan Khalid Azmi, Dr. Iffat*

978-93-88998-41-3 2019 2200

Vedic Palmistry

Path to Higher Consciousness

Pt. Ashok Dixit

978-93-88998-13-0 2019 999

Recent Trends in English Language Teaching*Prof. Julu Sen, Dr. Sumana Bandopadhyay*

978-93-88998-45-1 2019 995

Reinventing Human Resource Management

Global Dimensions

Dr. Chandan Medatwal, Dr. R. A. Gupta

978-81-939342-3-4 2019 1250

South Asian Literature, Culture and Society

An Interpretative Exegesis

*Mirnmoy Sarkar, Goutam Karmakar & Srirupa
Mahalanabis*

978-93-88998-37-6 2019 1400

Doorsteps to Eternity

Ghats of Varanasi

Dr. Kavita Arya

978-93-88998-04-8 2019 595

Regional Rural Bank Finance

Income and Employment of Weaker Section

Dr. Pitamber Singh Chauhan

978-93-88998-36-9 2019 950

Diaspora and Transnationalism

Gender, Race and Narratives

Dr. Sarita Jain

978-93-88998-72-7 2019 999

Diasporic Identities in Literature*Dr. Manoj Kumar, Dr. Priti Bala Sharma*

978-93-88998-73-4 2019 850

Contemporary Indian Society

Issues and Challenges with Special Reference
to North-East India Volume-I

Dr. Anga Padu, Mr. Narendra Singh

978-93-88998-15-4 2019 999

Organic Farming

Dr. Sushma Gupta

978-93-88998-07-9 2019 1300

Concise English Grammar

Dr. Rajashekhar M. Yarbaji

978-93-81416-50-1 2017 500

Noise Pollution

Causes and Control

Dr. Shafqat Alauddin

978-93-88998-50-5 2019 1250

Life Style Disorders

Their Causes and Preventive Measures in
the Indian Scenario

Dr. Sangeeta Puri

978-93-88998-08-6 2019 1200

Water Pollution

Causes and Control

Dr. Shafqat Alauddin

978-93-88998-51-2 2019 1200

Immunological and Biotechnological

Approach to Human Health Care

Dr. Sunita Verma

978-93-88998-06-2 2019 1100

Concise English Grammar (PB)

Dr. Rajashekhar M. Yarbaji

978-93-81416-50-1 2019 250

Elementary Biotechnology

Saaduz Zafar Ali, Saeedut Zafar Ali

978-93-88998-48-2 2019 1500

Environmental Biology

Dr. S.Z. Ali

978-93-88998-49-9 2019 1500

Economics of Education

Issues and Challenges

Prof. B. Suresh Lal

978-93-939342-2-7 2019 950

Woman Within Women

Shobha De's Select Novels

Dr. Rajashekhar M. Yarbaji

978-93-81416-48-8 2019 400

अस्मितामूलक साहित्य एवं आंदोलन

डॉ. अखिलेन्द्र प्रताप सिंह, शालिनी रत्नाकर, डॉ. प्रेमलता

978-93-88998-03-1 2019 1200

भारतीय दलित कहानी साहित्य

डॉ. पी. व्ही. महालिंगे

978-93-88998-68-0 2019 795

हिन्दी साहित्य

बदलते स्वरूप, परिवेश और प्रारूप

डॉ. रजनी सिंह

978-93-88998-52-9 2019 795

शिक्षा दर्शन (Education and Philosophy)

डॉ. विवेक नाथ त्रिपाठी

978-93-88688-00-0 2019 800

समाजशास्त्र

एक समग्र अध्ययन

बालक राम राजवंशी

978-93-88688-10-9 2019 900

समाजशास्त्र

एक परिचय

डॉ. ज्ञानेन्द्र सिंह

978-93-88998-62-8 2019 800

नगर नियोजन एवं विकास

डॉ. प्रदीप सिंह शेखावत

978-93-88998-09-3 2019 650

भुजिया जनजाति पर आधुनिकीकरण का प्रभाव

एक समाजशास्त्रीय अध्ययन

डॉ. तुलसिंह सोनवानी

978-93-88998-75-8 2019 800

अनुसूचित जाति महिला संघर्ष

अस्मिता की खोज

डॉ. जीवन लाल बघेल

978-93-88998-76-5 2019 550

स्त्री विमर्श में नयापन

डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा

978-93-88998-32-1 2019 1100

प्रगतिशील स्त्री विमर्श			समकालीन कविता का विकास और शिल्प		
डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा			डॉ. प्रशान्त अग्निहोत्री		
978-93-88998-43-7	2019	800	978-81-939342-1-0	2019	850
महिलाओं का मानवाधिकार हनन			प्राकृतिक संसाधन		
एक समाजवैज्ञानिक अध्ययन			एक प्रतीकात्मक अध्ययन		
डॉ. एलिजाबेथ भगत			डॉ. प्रीतम कुमार सिंह		
978-93-88998-77-2	2019	500	978-93-81416-60-0	2019	450
जनजातीय लोकगीतों एवं लोक नृत्यों का समाजशास्त्रीय अध्ययन			फतेहपुर सीकरी		
बसंत नाग			डॉ. अनिल कुमार यादव		
978-93-88998-16-1	2019	1300	978-93-81416-73-0	2019	450
बस्तर में गोंड जनजातियों में धर्म और उनके बदलते प्रतिमान			फतेहपुर सीकरी की नगरीय अवधारणा		
कृपाराम ध्रुव			उद्भव विकास एवं प्रबन्धन		
978-93-88998-17-8	2019	1100	डॉ. अनिल कुमार यादव		
समकालीन भारत में सामाजिक एवं राजनैतिक मुद्दे			978-93-88998-24-6	2019	995
डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा			पर्यावरण अवनयन		
978-93-88998-19-2	2019	1200	मुद्दे एवं चुनौतियाँ		
किरातार्जुनीयम् में निरूपित राजनीतिक व्यवस्था एवं उसकी उपादेयता			डॉ. योगेन्द्र सिंह		
डॉ. सलिलकुमार पाण्डेय			978-93-81416-59-4	2019	850
978-93-88998-30-7	2019	695	दलित समाज में उदीयमान प्रवृत्तियों का समाजशास्त्रीय विश्लेषण		
निबन्ध षटकम् (PB)			डॉ. राजीव कुमार सिंह, डॉ. सुशीला कुमारी		
डॉ. सम्पूर्णानन्द तिवारी			978-93-88998-65-9	2019	350
978-93-88998-22-2	2019	100	दक्षेस		
नाथपन्थ और योगवासिष्ठ			एक अध्ययन		
आस्तिक दर्शनों के आलोक में			डॉ. अनिल कुमार यादव		
डॉ. सम्पूर्णानन्द तिवारी			978-93-81416-71-6	2019	850
978-93-88998-29-1	2019	350	दक्षिण एशिया का इतिहास		
भारतीय शासन और राजनीति			डॉ. अनिल कुमार यादव		
डॉ. समरेन्द्र बहादुर शर्मा			978-93-81416-72-3	2019	850
978-93-88998-42-0	2019	850	दक्षेस		
लोक प्रशासन			एक अध्ययन (PB)		
डॉ. समरेन्द्र बहादुर शर्मा			डॉ. अनिल कुमार यादव		
978-93-88998-23-9	2019	900	978-93-81416-71-6	2019	400
राष्ट्रवादी चेतना के मार्ग में चुनौतियाँ एवं समाधान			दक्षिण एशिया का इतिहास (PB)		
गिरीश कुमार सिंह, अनिलेश कुमार सिंह			डॉ. अनिल कुमार यादव		
978-93-88998-74-1	2019	850	978-93-81416-72-3	2019	400
			राष्ट्रीय गरीबी उन्मूलन योजना		
			ग्रामीण परिदृश्य		
			डॉ. भेष कुमार देवांगन, डॉ. एल. एस. गलपाल		
			978-93-88998-57-4	2019	650

COMPLETE CHECK-LIST

		Rs.		Rs.
AGRICULTURE			History of Education in India	
Organic Farming			<i>Pankaj Kumar Desai</i>	
<i>Dr. Sushma Gupta</i>			978-81-910525-2-7	2010 725
978-93-88998-07-9	2019	1300	Recent Trends in Education	
Biofertilizer Technology			<i>Dr. Utpal Kalita & Dr. Phunu Das Sarma</i>	
<i>R. Shankara Reddy</i>			978-93-88998-61-1	2019 1600
978-93-81416-12-9	2012	795	School Education in Contemporary India	
Marine Fisheries and Fish Farming Systems			Issues and Problems	
<i>Jayendra Kumar Sen</i>			<i>Dr. Sharmista</i>	
978-93-81416-09-9	2012	800	978-93-81416-51-8	2018 800
Biotechnology			Rashtriya Madhyamik Shiksha Abhiyan	
Trends and Techniques			Social Inclusion	
<i>R. Shankara Reddy</i>			<i>Ribom Basar, Anga Padu</i>	
978-93-81416-13-6	2012	795	978-93-81416-90-7	2018 400
EDUCATION/PSYCHOLOGY			शिक्षा दर्शन (Education and Philosophy)	
Self-Care Behaviour			<i>डॉ. विवेक नाथ त्रिपाठी</i>	
Psychological Factors in Diabetic Adults			978-93-88688-00-0	2019 800
<i>Urooj-un-nisa, Humera Shafi</i>			LIBRARY SCIENCE	
978-93-88998-00-0	2019	600	Digital Library Automation	
Sociological Insights to Education			Planning, Designing and Development	
<i>Dr. Satish Kumar Kalhotra, Dr. Ritu Bakshi</i>			<i>G K Sampath Kumar</i>	
978-93-88998-18-5	2019	1200	978-93-81416-07-5	2012 750
Value Education in the Bhagavad Gita			Resource Sharing and Networking in Digital Libraries	
<i>Dr. Sheojee Singh</i>			<i>G K Sampath Kumar</i>	
978-93-88998-27-7	2019	1200	978-93-81416-06-8	2012 750
Economics of Education			TOURISM	
Issues and Challenges			Global Tourism Marketing	
<i>Prof. B. Suresh Lal</i>			<i>P N Girija Prasad</i>	
978-93-939342-2-7	2019	950	978-93-81416-00-6	2012 750
Educational Technology			Business of Tourism	
<i>Dr. N. Ramakrishnan</i>			<i>K.N. Patel</i>	
978-93-88998-71-0	2019	750	978-81-910525-7-2	2010 750

LITERATURE

Edward Said's Orientalism

A Critique of Western Cultural Hegemony

Dr. Jai Singh

978-93-88998-64-2 2019 595

Recent Trends in English Language Teaching*Prof. Julu Sen, Dr. Sumana Bandopadhyay*

978-93-88998-45-1 2019 995

21st Century Diaspora

A Study of Chitra Benerjee Divakaruni's Fiction

Rukhsana Saifee

978-93-88998-59-8 2019 1200

Woman Within Women

Shobha De's Select Novels

Dr. Rajashekhar M. Yarbogi

978-93-81416-48-8 2016 400

History At The Crossroad

Investigating Partition Novels

Dr. Ram Naresh Pandey

978-93-81416-89-1 2018 700

Self-Delusion and Fragmentation in the Modern Family System

Selected Novels of Shobhaa De

Dr. Mehzebeen Sadriwala

978-93-88998-26-0 2019 900

Social Perspectives in Shiv K Kumar's Fiction*Pramod V. Salame*

978-93-88998-28-4 2019 750

South Asian Literature, Culture and Society

An Interpretative Exegesis

*Mirnmoy Sarkar, Goutam Karmakar & Srirupa**Mahalanabis*

978-93-88998-37-6 2019 1400

Diaspora and Transnationalism

Gender, Race and Narratives

Dr. Sarita Jain

978-93-88998-72-7 2019 999

Quintessence of Dalit Literature

Rebel Narratives

Dr. Ashish Kumar Gupta, Soni Sharma

978-93-81416-88-4 2018 1400

Diasporic Identities in Literature*Dr. Manoj Kumar, Dr. Priti Bala Sharma*

978-93-88998-73-4 2019 850

Concise English Grammar*Dr. Rajashekhar M. Yarbogi*

978-93-81416-50-1 2017 500

Concise English Grammar (PB)*Dr. Rajashekhar M. Yarbogi*

978-93-81416-50-1 2017 250

Explications of English Literary Texts

Poetry, Fiction, Drama

Malkinder Singh

978-81-939342-4-1 2018 600

Eco-Feminist Perspective

Select Works of Kamala Das and Sugathakumari

Dr. Jishamole Alex

978-81-939342-5-8 2019 750

Ecocritical Representation of Literature

An Indian Perspective

Samrat Bisai

978-81-939342-6-5 2019 750

Communication Skills in English*Dr. Satkala*

978-93-88998-11-6 2019 950

Communication Skills in English (PB)*Dr. Satkala*

978-93-88998-11-6 2019 450

Mainstream Fifty Works of English Literature*Dr. Satkala*

978-93-88998-20-8 2019 1600

Mainstream Fifty Works of English Literature (PB)*Dr. Satkala*

978-93-88998-20-8 2019 800

Mind Games and Success in Interviews*Dr. Mehzebeen Sadriwala, Dr. Rukhsana Saifee*

978-81-939342-0-3 2019 999

Fifty Major Novels in English Literature*Swati Kumari*

978-93-88998-60-4 2019 2600

Mind Games and Success in Interviews (PB)*Dr. Mehzeb Sadriwala, Dr. Rukhsana Saifee*

978-81-939342-0-3 2019 400

Fifty Major Novels in English Literature (PB)*Swati Kumari*

978-93-88998-60-4 2019 1200

English Grammar and Translation*Prof. Mital Desai*

978-93-81416-58-7 2016 1100

Canon and Canonization

British Movement Poetry

Charu Sheel Singh

978-81-910525-0-3 2010 825

Technical Communication*Jyoti Yadav*

978-93-88998-81-9 2019 695

Technical Communication (PB)*Jyoti Yadav*

978-93-88998-81-9 2019 350

अस्मितामूलक साहित्य एवं आंदोलन*डॉ० अखिलेन्द्र प्रताप सिंह, शालिनी रत्नाकर, डॉ० प्रेमलता*

978-93-88998-03-1 2019 1200

भारतीय दलित कहानी साहित्य*डॉ. पी. व्ही. महालिंगे*

978-93-88998-68-0 2019 795

समकालीन कविता का विकास और शिल्प*डॉ. प्रशान्त अग्निहोत्री*

978-81-939342-1-0 2019 850

हिन्दी आलोचना और डॉ. नामवर सिंह*मीरा कश्यप*

978-93-81416-96-9 2018 1200

समकालीन सन्दर्भ और मध्यकालीन हिन्दी कविता*डॉ. दुर्गेश कुमार राय*

978-93-81416-97-6 2018 1200

स्त्री विमर्श का समकालीन परिदृश्य

दशा एवं दिशा

वीरेन्द्र सिंह यादव

978-93-81416-27-3 2018 1200

**MEDIA/MASS COMMUNICATION/
ADVERTISING****Communication As a Management Tool**

Principles and Practices

Amit K Bhagat

978-93-81416-08-2 2012 725

**Globalisation, Media and
Women Empowerment***Anita Chaudhari*

978-93-81416-03-7 2012 725

Advertising and Consumer Behaviour*Amit K Bhagat*

978-93-81416-02-0 2012 750

ECONOMICS**Economics of Financial Markets in India**

Operation, Integration and Efficiency

Dr. Iti Vyas

978-93-88998-31-4 2019 1500

Regional Rural Bank Finance

Income and Employment of Weaker Section

Dr. Pitamber Singh Chauhan

978-93-88998-36-9 2019 950

Economics of Education

Issues and Challenges

Prof. B. Suresh Lal

978-93-939342-2-7 2019 950

Drought in India

Assessment and Impact

S.B. Golahit

978-81-910525-1-0 2010 450

A Latest Book on GST*Vinod Kumar N. Prajapati, Jayshree K. Desai*

978-93-81416-46-4 2018 1200

Indian Tax System and G.S.T

(Current Perspective)

Ruchi S. Joshi

978-93-81416-32-7 2018 1400

Comparative Employment Relations*K.D. Brahma Datt*

978-81-910525-5-8 2010 795

Leadership Development*R.K. Biswas*

978-81-910525-6-5 2010 695

भारतीय अर्थव्यवस्था*प्रो. अर्जुन भाई, एल. मोकरिया*

978-93-88688-13-0 2019 850

COMMERCE/MANAGEMENT

Economics of Financial Markets in India

Operation, Integration and Efficiency

Dr. Iti Vyas

978-93-88998-31-4 2019 1500

Emerging Trends in Retailing*Dr. Neenu Sharma*

978-93-88998-05-5 2019 800

Regional Rural Bank Finance

Income and Employment of Weaker Section

Dr. Pitamber Singh Chauhan

978-93-88998-36-9 2019 950

Business Management*Jyoti Yadav*

978-93-88998-82-6 2019 1200

Banking Management*Dr. Suresh Chandra Bihari*

978-93-88998-46-8 2019 2600

Banking Management (PB)*Dr. Suresh Chandra Bihari*

978-93-88998-46-8 2019 1200

Indian Banking System*Dr. Bateshwar Singh*

978-93-88688-12-3 2019 550

Rural Credit in India*Dr. Bateshwar Singh*

978-93-88688-11-6 2019 395

Disaster Management

Awareness and Preparedness

Arjun K. Sharma

978-93-81416-14-3 2012 825

Export Import Management

Basics of International Trade & Transportation

Dr. Premkumar Balaraman

978-93-81416-52-5 2019 3000

Reinventing Human Resource Management

Global Dimensions

Dr. Chandan Medatwal, Dr. R. A. Gupta

978-81-939342-3-4 2019 1250

**Impact of Employees Stress on
Job-Quit Intention***Madhusmita Pati, Dr. Saroj Kumar Sahoo*

978-93-81416-53-2 2018 600

Natural and Man-Made Disasters*Arjun K. Sharma*

978-93-81416-15-0 2012 825

Communication As a Management Tool

Principles and Practices

Amit K Bhagat

978-93-81416-08-2 2012 725

Advertising and Consumer Behaviour*Amit K Bhagat*

978-93-81416-02-0 2012 750

Leadership Development*R.K. Biswas*

978-81-910525-6-5 2010 695

कुमाँऊ में बाल श्रम समस्या एवं समाधान*रश्मि आर्या*

978-93-81416-16-7 2015 800

SOCIOLOGY/WOMEN STUDIES

Aadiwasi Tribes of India*Janak Singh Meena*

978-93-81416-23-5 2017 1495

**Immoral Traffic and Exploitation of
Women in India***Dr. Shyamal Kumar Mukerjee*

978-93-81416-98-3 2019 1600

Contemporary Indian Society

Issues and Challenges with Special Reference
to North-East India Volume-I
Dr. Anga Padu, Mr. Narendra Singh
978-93-88998-15-4 2019 999

Contemporary Indian Society

Issues and Challenges with Special Reference
to North-East India Volume-II
Dr. Anga Padu, Mr. Narendra Singh
978-93-88998-14-7 2019 750

Perspectives in Sociology

Dr. Gyanendra Singh
978-93-88998-63-5 2019 1200

Sociological Insights to Education

Dr. Satish Kumar Kalhotra, Dr. Ritu Bakshi
978-93-88998-18-5 2019 1200

Epistemes of Death

A Sociological Inquiry
Pratham Parekh
978-93-81416-40-2 2018 900

The Ugly Face of Hindutva

A Threat to Our National Survival
Dr. Jayanta Kumar Dab
978-93-88998-21-5 2019 1200

Population Growth

Problem of Unemployment
Masribhai J. Vadhel
978-93-81416-61-7 2016 1200

Globalisation, Media and Women Empowerment

Anita Chaudhari
978-93-81416-03-7 2012 725

Sociology of Changing Agrarian Society

K K Raghunath
978-93-81416-04-4 2012 750

Empowerment of Rural Women

Issues and Opportunities
Anita Chaudhari
978-93-81416-01-3 2012 725

Dalit and Human Rights

R.K. Bakshi
978-81-910525-4-1 2010 750

Social Work and Poverty Reduction Strategies

Pradeep Kotwal
978-81-910525-9-6 2011 750

Situational Analysis of Women in Politics

Alka Saxena
978-81-910525-8-9 2011 795

दलित समाज में उदीयमान प्रवृत्तियों का समाजशास्त्रीय विश्लेषण

डॉ. राजीव कुमार सिंह, डॉ. सुशीला कुमारी
978-93-88998-65-9 2019 350

नगर नियोजन एवं विकास

डॉ. प्रदीप सिंह शेखावत
978-93-88998-09-3 2019 650

भुजिया जनजाति पर आधुनिकीकरण का प्रभाव

एक समाजशास्त्रीय अध्ययन
डॉ. तुलसिंह सोनवानी
978-93-88998-75-8 2019 800

अनुसूचित जाति महिला संघर्ष

अस्मिता की खोज
डॉ. जीवन लाल बघेल
978-93-88998-76-5 2019 550

महिलाओं का मानवाधिकार हनन

एक समाजवैज्ञानिक अध्ययन
डॉ. एलिजाबेथ भगत
978-93-88998-77-2 2019 500

समाजशास्त्र

एक परिचय
डॉ. ज्ञानेन्द्र सिंह
978-93-88998-62-8 2019 800

समाजशास्त्र

एक समग्र अध्ययन
बालक राम राजवंशी
978-93-88688-10-9 2019 900

जनजातीय लोकगीतों एवं लोक नृत्यों का

समाजशास्त्रीय अध्ययन
श्रीमती बसंत नाग
978-93-88998-16-1 2019 1300

बस्तर में गोंड जनजातियों में धर्म और उनके बदलते प्रतिमान

कृपाराम ध्रुव
978-93-88998-17-8 2019 1100

समकालीन भारत में सामाजिक एवं राजनैतिक मुद्दे

डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा

978-93-88998-19-2 2019 1200

स्त्री विमर्श में नयापन

डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा

978-93-88998-32-1 2019 1100

भारत में समाजवाद और नेहरू

डॉ. उषा कुमारी

978-93-88998-69-7 2019 900

प्रगतिशील स्त्री विमर्श

डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा

978-93-88998-43-7 2019 800

आदिवासी वंचना

उभरते प्रश्न

जनक सिंह मीना

978-93-81416-24-2 2019 950

स्त्री विमर्श का समकालीन परिदृश्य

दशा एवं दिशा

वीरेन्द्र सिंह यादव

978-93-81416-27-3 2018 1200

शहरी विकास अभिकरण के आयाम

प्रदीप सिंह शेखावत

978-93-81416-26-6 2018 800

फतेहपुर जनपद की बेड़िया अनुसूचित जनजाति

एक समाजशास्त्रीय अध्ययन

अनीता मिश्रा

978-93-81416-91-4 2018 800

आधुनिक भारत में सामाजिक परिवर्तन

मसरीभाई जे. वाढेल

978-93-81416-62-4 2017 895

श्रम एवं समाज कल्याण

शंकरभाई आर पटेल

978-93-81416-45-7 2017 795

भारतीय संस्कृति

दशा एवं दिशा

सुहास ए. डाभी

978-93-81416-34-1 2013 795

भारतीय लोक संस्कृति और साहित्य

सुहास ए. डाभी

978-93-81416-35-8 2013 795

महिला संरक्षण न्यायिक परिपेक्ष्य

सुहास ए. डाभी

978-93-81416-33-4 2013 725

असंगठित महिला श्रमिकों की आय-व्यय, बचत व रोजगार की प्रवृत्तियां

ममता अधिकारी

978-93-81416-17-4 2015 750

HOME SCIENCE**Life Style Disorders**

Their Causes and Preventive Measures in the Indian Scenario

Dr. Sangeeta Puri

978-93-88998-08-6 2019 1200

Self-Care Behaviour

Psychological Factors in Diabetic Adults

Urooj-un-nisa, Humera Shafi

978-93-88998-00-0 2019 600

Challenges in Health Management

Rajshree Vora

978-81-910525-3-4 2010 795

ENVIRONMENTAL STUDIES/GEOGRAPHY**Noise Pollution**

Causes and Control

Dr. Shafqat Alauddin

978-93-88998-50-5 2019 1250

Water Pollution

Causes and Control

Dr. Shafqat Alauddin

978-93-88998-51-2 2019 1200

Environmental Biology

Dr. S.Z. Ali

978-93-88998-49-9 2019 1500

Disaster Management

Awareness and Preparedness

Arjun K. Sharma

978-93-81416-14-3 2012 825

Natural and Man-Made Disasters

Arjun K. Sharma

978-93-81416-15-0 2012 825

Human Population and the Environment

Changing Climate Context

Mallikarjuna Raju

978-93-81416-05-1 2012 750

प्राकृतिक संसाधन

एक प्रतीकात्मक अध्ययन

डॉ. प्रीतम कुमार सिंह

978-93-81416-60-0 2019 450

पर्यावरण अवनयन

मुद्दे एवं चुनौतियाँ

डॉ. योगेन्द्र सिंह

978-93-81416-59-4 2019 850

प्राकृतिक आपदा

प्रभाव एवं प्रबन्धन

सुमिता पवार, बी.पी. नैथानी

978-93-81416-25-9 2018 625

असंगठित महिला श्रमिकों की आय-व्यय, बचत

व रोजगार की प्रवृत्तियाँ

ममता अधिकारी

978-93-81416-17-4 2015 750

कुमाँऊ में बाल श्रम समस्या एवं समाधान

रश्मि आर्या

978-93-81416-16-7 2015 800

POLITICAL SCIENCE/DEFENCE**The Ugly Face of Hindutva**

A Threat to Our National Survival

Dr. Jayanta Kumar Dab

978-93-88998-21-5 2019 1200

International Relations and Organizations

Dr. Atul Mishra

978-93-88688-14-7 2019 1200

Colonial India

History, Literature and Politics

औपनिवेशिक भारत

इतिहास, साहित्य एवं राजनीति

Dr. Mahendra Prakash, Dr. Shahid Perwez

978-93-88998-70-3 2019 650

Dalit and Human Rights

R.K. Bakshi

978-81-910525-4-1 2010 750

Situational Analysis of Women in Politics

Alka Saxena

978-81-910525-8-9 2011 795

अन्तर्राष्ट्रीय राजनीति और आसियान

क्षेत्रीय संगठनों का समालोचनात्मक अध्ययन

डॉ. उदय भान यादव

978-93-88998-58-1 2019 650

समकालीन भारत में सामाजिक एवं राजनैतिक मुद्दे

डॉ. गौरव त्रिपाठी, डॉ. कामिनी वर्मा

978-93-88998-19-2 2019 1200

महिलाओं का मानवाधिकार हनन

एक समाजवैज्ञानिक अध्ययन

डॉ. एलिजाबेथ भगत

978-93-88998-77-2 2019 500

किरातार्जुनीयम् में निरूपित राजनीतिक व्यवस्था

एवं उसकी उपादेयता

डॉ. सलिलकुमार पाण्डेय

978-93-88998-30-7 2019 695

भारतीय शासन और राजनीति

डॉ. समरेन्द्र बहादुर शर्मा

978-93-88998-42-0 2019 850

लोक प्रशासन

डॉ. समरेन्द्र बहादुर शर्मा

978-93-88998-23-9 2019 900

राष्ट्रवादी चेतना के मार्ग में चुनौतियाँ एवं समाधान

गिरीश कुमार सिंह, अनिलेश कुमार सिंह

978-93-88998-74-1 2019 850

लोकसभा

संरचना एवं प्रकार्य

डॉ. गौरव त्रिपाठी

978-93-81416-99-0 2018 900

HISTORY

फतेहपुर सीकरी

डॉ. अनिल कुमार यादव

978-93-81416-73-0 2019 450

दक्षेस

एक अध्ययन

डॉ. अनिल कुमार यादव

978-93-81416-71-6 2019 850

दक्षिण एशिया का इतिहास

डॉ. अनिल कुमार यादव

978-93-81416-72-3 2019 850

दक्षेस

एक अध्ययन (PB)

डॉ. अनिल कुमार यादव

978-93-81416-71-6 2019 400

दक्षिण एशिया का इतिहास (PB)

डॉ. अनिल कुमार यादव

978-93-81416-72-3 2019 400

फतेहपुर सीकरी की नगरीय अवधारणा

उद्भव विकास एवं प्रबन्धन

डॉ. अनिल कुमार यादव

978-93-88998-24-6 2019 995

आधुनिक भारतीय इतिहास के कुछ अध्याय

डॉ. गिरीश कुमार सिंह

978-93-88998-24-6 2017 900

RELIGION/PHILOSOPHY

Doorsteps to Eternity

Ghats of Varanasi

Dr. Kavita Arya

978-93-88998-04-8 2019 595

शिक्षा दर्शन (Education and Philosophy)

डॉ. विवेक नाथ त्रिपाठी

978-93-88688-00-0 2019 800

भारतीय धर्मशास्त्रों में नीति के तत्व

अनिलेश कुमार सिंह

978-93-81416-47-1 2018 500

नाथपन्थ और योगवासिष्ठ

आस्तिक दर्शनों के आलोक में

डॉ. सम्पूर्णानन्द तिवारी

978-93-88998-29-1 2019 350

गाँधी मार्ग की विश्व व्यापकता

सिद्धान्त एवं व्यवहार

प्रो. वी. के. राय, डॉ. राजेश कुमार सिंह, डॉ. अखिलेश पाल

978-93-81416-92-1 2018 800

भारतीय धर्मशास्त्रों में नीति के तत्व

अनिलेश कुमार सिंह

978-93-81416-47-1 2018 500

भारतीय दर्शन में नीतिशास्त्र के तत्व

अनिलेश कुमार सिंह

978-93-81416-31-0 2018 350

पं. जवाहरलाल नेहरू का दर्शन एवं विचारधारा

अनिलेश कुमार सिंह

978-93-81416-29-7 2018 495

डॉ. अम्बेडकर का समाज-दर्शन

अनिलेश कुमार सिंह

978-93-81416-28-0 2018 650

ELECTRONIC/ENGINEERING

Textbook of CAD/CAM

Dr. Raj Kumar Easwara Pillai

978-93-88998-47-5 2019 2100

Textbook of CAD/CAM (PB)

Dr. Raj Kumar Easwara Pillai

978-93-88998-47-5 2019 900

Basic Factors of Electronic

Sadanand A. Sutar

978-93-88998-41-9 2013 1400

SCIENCES

BOTANY

Biofertilizer Technology

R. Shankara Reddy

978-93-81416-12-9 2012 795

Biotechnology

Trends and Techniques

R. Shankara Reddy

978-93-81416-13-6 2012 795

Encyclopedia of Botany (Set of 3 Vols.)*Dr. Govind Chavda*

978-93-88688-25-3 2019 4000

BIOLOGY**Elementary Biotechnology***Saaduz Zafar Ali, Saeedut Zafar Ali*

978-93-88998-48-2 2019 1500

Environmental Biology*Dr. S.Z. Ali*

978-93-88998-49-9 2019 1500

Immunological and Biotechnological

Approach to Human Health Care

Dr. Sunita Verma

978-93-88998-06-2 2019 1100

**Encyclopedia of Environmental Biology
(Set of 2 Vols.)***Dr. S.Z. Ali*

978-93-88688-22-2 2019 2800

Cell Biology*Rupal Nagrecha*

978-93-81416-42-6 2014 1500

Nanotechnology

Synthesis and Applications

Narayan K. Sharma

978-93-81416-11-2 2012 795

Properties of Nanoparticles*Narayan K. Sharma*

978-93-81416-10-5 2012 795

CHEMISTRY**Animal Behaviour***Dr. Hassan Khalid Azmi, Dr. Iffat*

978-93-88998-41-3 2019 2200

Organic Chemistry*Dr. Danveer Singh Yadav*

978-93-88688-15-4 2019 1400

Organic Chemistry

B.Sc I Year [Paper-II]

Dr. Danveer Singh Yadav

978-93-81416-63-1 2016 1200

Text Book of Organic Chemistry*Ajay Goel*

978-93-81416-20-4 2014 850

Organic Chemistry

B.Sc II Year [Paper-II]

Dr. Danveer Singh Yadav

978-93-81416-64-8 2017 1200

Organic Chemistry

B.Sc III Year [Paper-II]

Dr. Danveer Singh Yadav

978-93-81416-65-5 2017 1400

Organic Chemistry

M.Sc I Year [Paper-II]

Dr. Danveer Singh Yadav

978-93-81416-93-8 2018 1400

Text Book of Physical Chemistry*Ajay Goel*

978-93-81416-18-1 2014 750

Text Book of Inorganic Chemistry*Ajay Goel*

978-93-81416-19-8 2014 695

A Handbook of Organic Chemistry*Dr. Narendrasinh B Gohi*

978-93-81416-55-6 2014 1400

Animal Physiology and Biochemistry*Dr. Narendrasinh B Gohi*

978-93-81416-57-6 2014 1500

Principles of Polymer Chemistry*Dr. Narendrasinh B Gohi*

978-93-81416-56-3 2014 1500

Analytical Chemistry*Janakkumar R. Shukla*

978-93-81416-39-6 2013 1500

Inorganic Chemistry*Janakkumar R. Shukla*

978-93-81416-38-9 2013 1600

Physical Chemistry*Janakkumar R. Shukla*

978-93-81416-37-2 2013 1500

Principles of Biochemistry*Janak kumar R. Shukla*

978-93-81416-36-5 2013 1400

Nanotechnology

Synthesis and Applications

Narayan K. Sharma

978-93-81416-11-2 2012 795

Inorganic Chemistry*Janakkumar R. Shukla*

978-93-88998-87-1 2019 1400

Properties of Nanoparticles*Narayan K. Sharma*

978-93-81416-10-5 2012 795

Industrial Chemistry*Dr. Janakkumar R. Sukla*

978-93-88688-17-8 2019 1400

Inorganic Chemistry*Janakkumar R. Shukla*

978-93-88688-18-5 2019 1400

Physical Chemistry*Janakkumar R. Shukla*

978-93-88688-19-2 2019 1400

Environmental Chemistry*Dr. Janakkumar R. Sukla*

978-93-88688-16-1 2019 1600

Encyclopedia of Biochemistry (Set of 2 Vols.)*Dr. Janakkumar R. Sukla*

978-93-88688-30-7 2019 2800

**Encyclopedia of Physical Chemistry
(Set of 3 Vols.)***Dr. Janakkumar R. Sukla*

978-93-88688-29-1 2019 4200

**Encyclopedia of Inorganic Chemistry
(Set of 2 Vols.)***Dr. Janakkumar R. Sukla*

978-93-88688-28-4 2019 3200

**Encyclopedia of Organic Chemistry
(Set of 3 Vols.)***Dr. Danveer Singh Yadav*

978-93-88688-27-7 2019 3800

**Encyclopedia of Organic Chemistry
(Set of 3 Vols.)***Dr. Danveer Singh Yadav*

978-93-88688-26-0 2019 3600

**Encyclopedia of Industrial Chemistry
(Set of 2 Vols.)***Dr. Janakkumar R. Sukla*

978-93-88688-24-6 2019 3200

**Encyclopedia of Environmental Chemistry
(Set of 2 Vols.)***Dr. Janakkumar R. Sukla*

978-93-88688-23-9 2019 3400

**Encyclopedia of Organic Chemistry
(Set of 3 Vols.)***Dr. Narendrasinh B. Gohil*

978-93-88688-21-5 2019 4600

**Encyclopedia of Organic Chemistry
(Set of 3 Vols.)***Dr. Danveer Singh Yadav*

978-93-88688-20-8 2019 3600

PHYSICS

Fundamental of Electromagnetism*Dharmendra H. Viroja*

978-93-81416-43-3 2012 1500

Nuclear Physics*V.K. Bansal*

978-93-81416-17-4 2014 750

Solid State Physics*V.K. Bansal*

978-93-81416-16-7 2014 795

**Introduction of Radioactivity and
Radio Active Decay***Chandresh P. Maniar*

978-93-81416-44-0 2012 1300

Nanotechnology

Synthesis and Applications

Narayan K. Sharma

978-93-81416-11-2 2012 795

Properties of Nanoparticles*Narayan K. Sharma*

978-93-81416-10-5 2012 795

ZOOLOGY

Population Ecology*Dr. Saaduz Zafar Ali, Dr. Saeedut Zafar Ali*

978-93-88998-01-7 2019 1600

Population Genetics and Evolution*Dr. Saaduz Zafar Ali, Dr. Saeedut Zafar Ali*

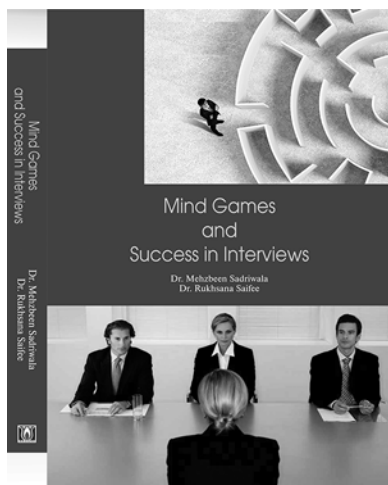
978-93-88998-02-4 2019 2100

Marine Fisheries and Fish Farming Systems*Jayendra Kumar Sen*

978-93-81416-09-9 2012 800

Biotechnology*Trends and Techniques**R. Shankara Reddy*

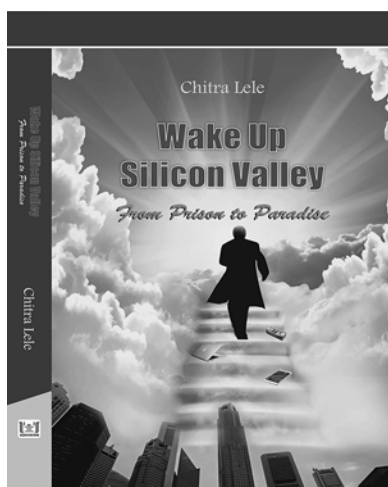
978-93-81416-13-6 2012 795

**Mind Games and Success in Interviews***Dr. Mehzebeen Sadriwala, Dr. Rukhsana Saifee*

978-81-939342-0-3 2019 999 (HB) 400 (PB)

About the Book

Mind games explore the key mysteries of the mind and the question of consciousness. The stimulating mind games are used as a vehicle for investigating the complexities of the way the mind works. The present book contains inventive and engaging thought experiments for the general reader. Preparing for an interview demands a professional approach. In order to sell yourself at a right price tag, you should use precise words to make the best impression possible. With a little preparation, you can answer the questions confidently. Lack of it would make you knowledge workers, not managers or leaders!

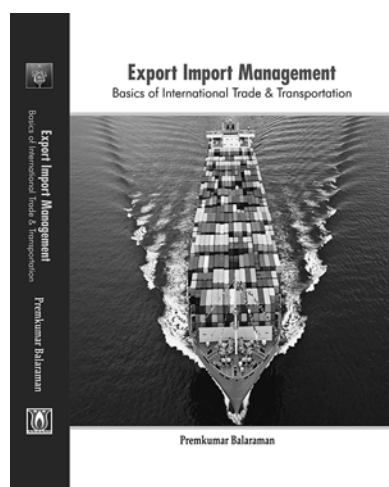
**Wake up Silicon Valley****From Prison to Paradise***Chitra Lele*

978-81-939342-7-2 2019 750

About the Book

Wake Up Silicon Valley: From Prison to Paradise is your "user's guide" for transforming yourself into an enlightened engineer who will help fellow travelers to unlock their own user's guide. Can technology and spirituality go hand in hand in the Silicon Valley or even elsewhere in the world? Yes, but we are far away from this merger. The epicenter of the Silicon Valley is all about money and more money; here technology is considered the primary vehicle for bringing about changes in all spheres of life. But for this merger to happen successfully, we need to delve deeper into the technology of spirituality, in other words the

science behind spirituality, and this is possible through this book. Chitra Lele, through her own corporate anecdotes and spiritual 'aha' moments, shares valuable nuggets whereby the inner spark and the silicon chip of the Silicon Valley can work in unison for the greater good of the world.



Export Import Management

Basics of International Trade & Transportation

Dr. Premkumar Balaraman

978-93-81416-52-5

2019

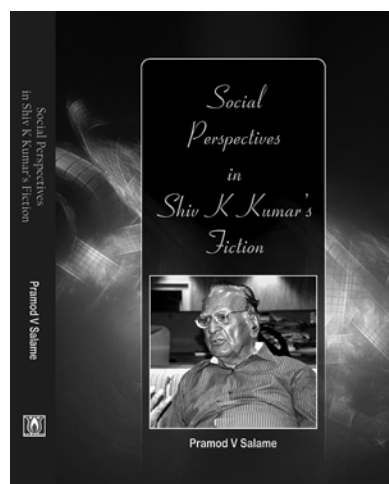
3000

About the Book

This book offers an in-depth understanding of the fundamentals of Export Import Management. The author explains the various theoretical foundations and practical reality of International Trade. The role and significance of the various Trade promotion bodies like World Trade Organization (WTO), International Trade Center (ITC), Regional and International Trade Agreements are revisited for clarity. For International Business Managers and Entrepreneurs, the book provides in a user friendly manner the steps involved in venturing into Export Import Business. In International Trade, understanding of fundamentals of Export Contracts, Methods of Payment, International Trade Documentation

and Procedures are key to success and are discussed adequately.

Special emphasis is given in the book to cover the technical intricacies of Containerization, Global Value Chains, Air Transportation, Ocean Freight and Shipping Operations. Container Dimensions and Codes specified by ISO 6346, Ocean Cargo Marking and Symbols and the Classification of Air Cargo Containers are depicted with detailed information. INCOTERMS is the master dictionary on Export Import documentation and is discussed as a separate chapter for practitioners and academic audience. The country specific Case Studies on Export Import Procedures, Assistance and Promotion covering the major Continents, serves for self-study and class room discussions. The book will be highly useful to practitioners, academicians and students, pursuing their careers in International Business.



Social Perspectives

in Shiv K Kumar's Fiction

Pramod V. Salame

978-93-88998-28-4

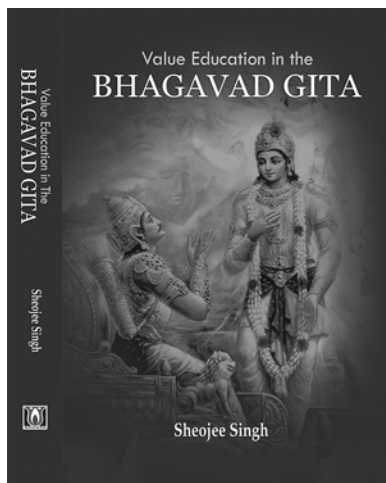
2019

750

About the Book

Shiv K. kumar's fiction is a strong base of social realism. Realism in literature is an approach that attempt to describe life without idealization of romantic subjectivity. In this sense, Kumar's fiction is like a mirror which reflects social realities vividly. Infidelity in love and marriage is destroying the social fabric. Kumar presents it in all its nakedness. He does not merely depict the dark side of life, ruthless, violent and destructive countenance of society, but also he suggests solution to it. There is a counterbalance of dark side and bright side of life in his fiction. Apart from it, Kumar's erudition and his lucid style of

writing in divergent disciplines of literature have made me feel that he is a major creative writer in Indian Writing in English.



Value Education in the Bhagavad Gita

Dr. Sheojee Singh

978-93-88998-27-7

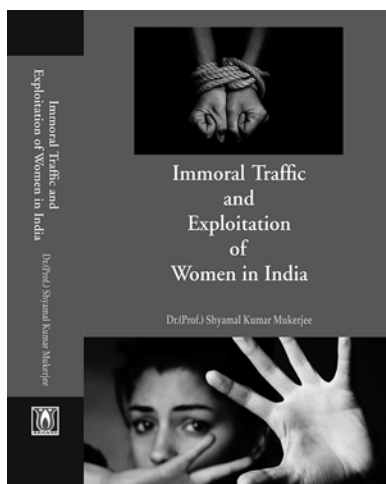
2019

1200

About the Book

The book is a culmination of research work carried out by the author at Panjab University and highlights the value education methodology as indicated in the Song Celestial, the Bhagavad Gita. The author has tried to situate value education in philosophic as well as socio-psychological contexts in the overall perspective of teachings of the Bhagavad Gita and has shown how the various verses of this wonderful classic on Human Excellence show the royal road to character excellence and work-efficiency amidst our daily living. A useful reference for teachers, policy makers and researchers, this book will prove useful to almost everyone concerned with education for life as

well as education for livelihood.



Immoral Traffic and Exploitation of Women in India

Dr. Shyamal Kumar Mukerjee

978-93-81416-98-3

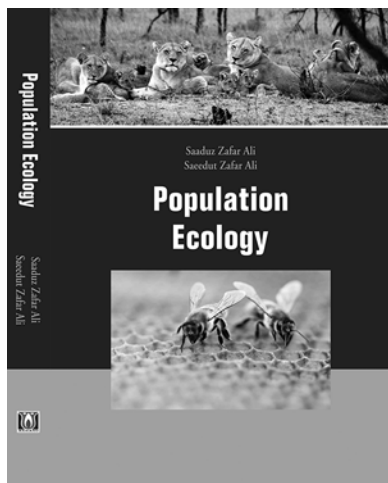
2019

1600

About the Book

This book deals with legal regulations regarding immoral traffic and indecent representation of women in India since 1947. It deals with historical development of exploitation of women through prostitution and indecent representation in several forms. It has critically analyzed the provisions of Indian Penal Code regarding procurement and importation of minor girls for the purposes of prostitution. Deficiencies in the existing provisions of Indian Penal Code and Immoral Traffic Prevention Act 1956 have been discussed and remedial measures through amended provisions have been suggested, which might

prove beneficial in removing the lacunae. Several other legislations like the Indecent Representation of Women Act 1986, Young Persons Harmful Publications Act 1956, Cinematography Act 1952 and Indian Post Office Act 1898 have also been studied and analyzed and defects in them have been highlighted. It is my conviction that this book will add to the factual and legal knowledge of the persons and researchers in the field of criminal legislations relating to women in India. A large number of works of eminent authors and jurists, relating to prostitution and indecent representation of women have been consulted. But none of these works have tried to make an indepth study of the lacunae present in the Indian legislations or have suggested any improvement or amendment in the existing legislations. Here an attempt has been made to suggest ways and means to strengthen and bestow the present law an element of deterrence to control the menace of prostitution and indecent representation of women and girls in India.



Population Ecology

Dr. Saaduz Zafar Ali, Dr. Saeedut Zafar Ali

978-93-88998-01-7

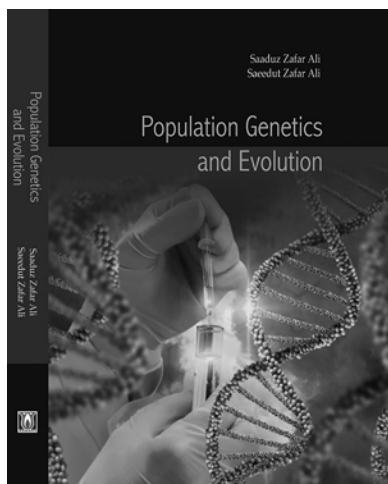
2019

1600

About the Book

Population ecology is a subfield of ecology that deals with ecology differences within and between populations, and is a part of evolutionary biology such as growth population, adaptation, speciation, population structure and it's also a vital ingredient in the emergence of the modern evolutionary synthesis. Its primary founders were Sewall Wright, J.B. S. Haldane and Ronald Fisher, who also laid the foundations for the related discipline of quantitative ecology. Traditionally a highly mathematical discipline, modern population ecology encompasses theoretical, lab, and field work. Population ecology models are used both for statistical inference from ecological data and for proof/disproof

of concept. What sets population ecology apart today from newer, more adaptational approaches to modelling evolution, such as evolutionary game theory and adaptive dynamics, is its emphasis on different ecological phenomena as dominance, epistasis, and the degree to which ecology and parental investment and offspring of reproductive strategies. This makes it appropriate for comparison to population data.



Population Genetics and Evolution

Dr. Saaduz Zafar Ali, Dr. Saeedut Zafar Ali

978-93-88998-02-4

2019

2100

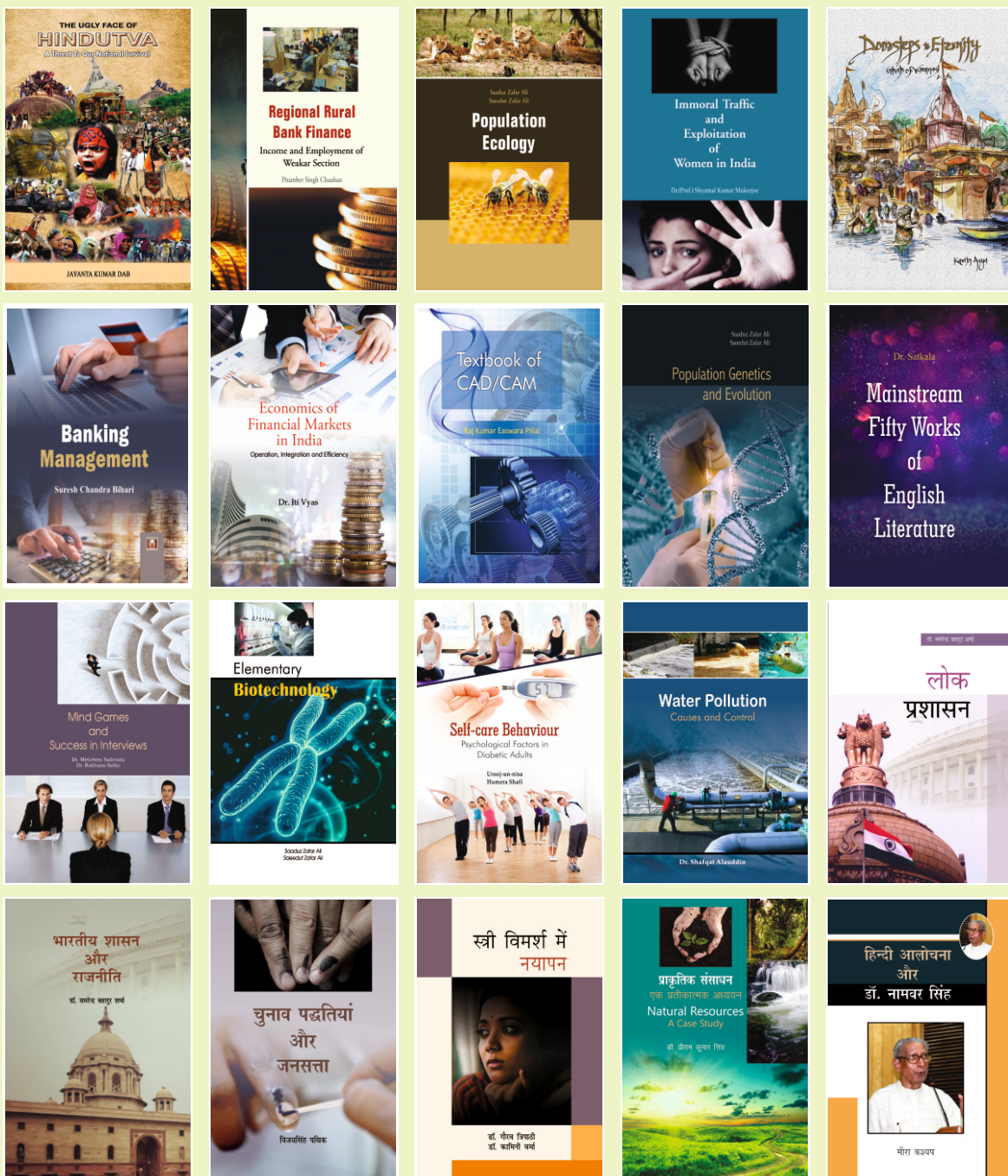
About the Book

Genetics studies how living organisms inherit features from their ancestors; for example, children often look like their parents. Genetics seeks to identify which features are inherited, and explain how these features are passed from generation to generation.

Darwin's Theory of Evolution is the widely held notion that all life is related and has descended from a common ancestor: the birds and the bananas, the fishes and the flowers — all related. Darwin's general theory presumes the development of life from non-life and stresses a purely naturalistic (undirected) "descent with modification". That is, complex creatures evolve from more

simplistic ancestors naturally over time. In a nutshell, as random genetic mutations occur within an organism's genetic code, the beneficial mutations are preserved because they aid survival — a process known as "natural selection." These beneficial mutations are passed on to the next generation. Over time, beneficial mutations accumulate and the result is an entirely different organism (not just a variation of the original, but an entirely different creature).

*All books are available on www.akhandbooks.com,
Amazon & Filpkart*



Please send your order(s) to:



AKHAND PUBLISHING HOUSE

Publisher, Distributor, Exporter having an Online Bookstore

Corporate Office : L-9A, First Floor, Street No.42, Sadatpur Extension,
Delhi-110094 (INDIA), **Phone No.:** 9968628081, 9013387535, 9555149955

E-mail : akhandpublishinghouse@gmail.com

akhandpublishing@yahoo.com

Website : www.akhandbooks.com